



INVESTEMENT PITCH





EXPLORE

NEW INVESTMENT OPPORTUNITY



Dubai's growing population and strong demand for premium grooming services make barbershops an attractive investment. A well-positioned barbershop can generate recurring revenue through loyal customers, memberships, and premium services. With the right location, branding, and management, the business offers strong growth potential and opportunities to expand across Dubai.

Check out this profitable, established barbershop with a strong brand and 5 years of experience in the Dubai market. The business is fully set up, operational, and ready for its next stage of growth. A great opportunity to invest in an established business with proven potential and room to scale.

BLADEZ GENTS SALON



WHERE **STYLE** MEETS **MASTERY**

Bladez is a premium men's grooming salon, rooted in tradition and quality. Established in 2021, it brings together a team of experienced Arab barbers and provides a calm and respectful environment for men who value a sharp appearance and personal care.

We offer services including haircuts, beard grooming, traditional shaving, hand and foot care, and beauty treatments, along with a VIP room for greater privacy and comfort. We also provide Cryo therapy sessions to help with relaxation, muscle recovery, and overall wellness.

Free valet parking is available for easy access.

At Bladez, caring client's your appearance means confidence, respect, and looking your best at any age.

LAITH ALKONTAR

Bladez Gents Salon manager and barber who turns hair into art!

Laith's nine years of experience and passion for men's hair experiments will give you the most extraordinary haircuts, colours, and styles.

Services: Hair & Beard Cut, Hairstyle, Botox, Keratin and Protein, Colouring & Highlights, Hot Oil Treatment, Face Waxing.

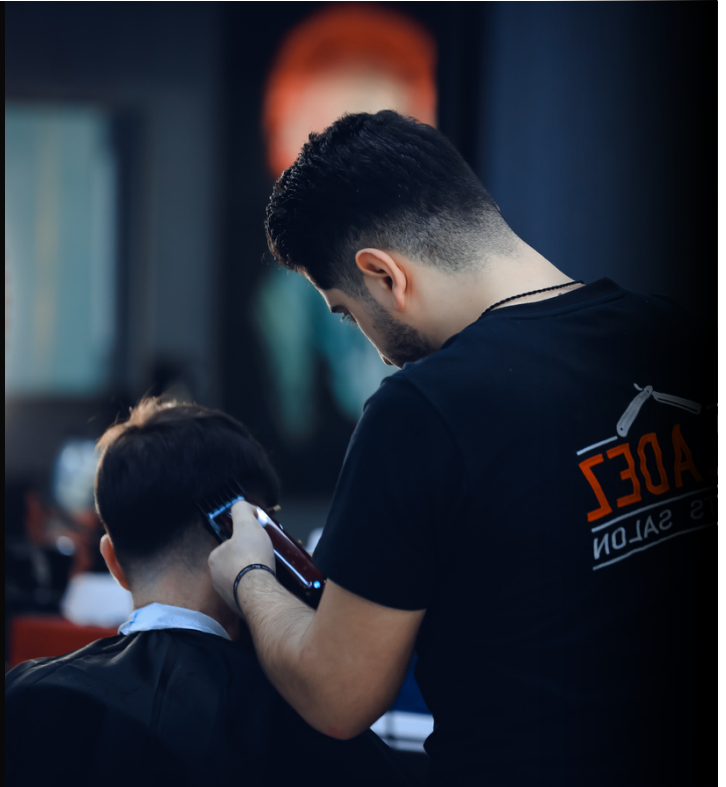


"BARBERING IS AN ART, AND THE BARBER IS AN ARTIST WHO CREATES MASTERPIECES WITH EVERY CUT."

BLADEZ GENTS SALON

WHY CLIENTS CHOOSE BLADEZ?

Clients choose Bladez for more than a haircut. They come for experienced barbers, a calm and respectful atmosphere, and grooming that feels personal from start to finish. From sharp cuts and refined beard work to premium treatments, every service is tailored to help each client look polished, feel confident, and enjoy a comfortable experience. With added touches like private VIP comfort, free valet parking, and a team that values quality and attention to detail, Bladez is built for men who want dependable service and a standout result every time.



NEBRAS MOHAMMAD

Bladez Gents Salon manager and the master barber, knows the power of a well-groomed beard. He understands that your appearance speaks volumes about your style and confidence.

Services: Hair & Beard Cut, Hairstyle, Botox, Keratin and Protein, Colouring & Highlights, Hot Oil Treatment, Face Waxing.



"IN A WORLD WHERE YOU CAN BE ANYTHING, BE A BARBER WHO MAKES A DIFFERENCE."



BLADEZ Services

1. Hair and Beard

Hair Cut, Hair Colour Hair Straightening, Beard Cut, Beard Colour

2. Hair Treatment

Hot Oil, Hair Color, Hair Botox, Hair Keratin, Hair Protein, Hair Highlights

3. Skincare

Face Mask&Scrub, HydraFacial Treatment, OxyGeneo , OxyGeneo with any package, Cryo Therapy

4. Body Care

Moroccan Bath, Manicure, Pedicure, Body Scrub

5. Waxing & Shaving

Face Waxing, Nose or Ear Wax, Full Body Wax, Full Body Machine,
Chest shaving, Chest waxing, Back shaving, Back waxing, Legs shaving, Underarm shaving, Underarm waxing

BLADEZ GENTS SALON



SKINCARE TREATMENTS

Our client's skin deserves the best care, and at Bladez, we offer premium skincare services tailored to men's unique needs.

Our experienced estheticians combine expertise with top-quality products to rejuvenate your skin and enhance your natural glow.

CRYO THERAPY

Why is Bladez Cryotherapy the future of our client's health and good-looking skin? It is an innovative treatment that stimulates collagen and revitalises, refreshes, and rejuvenates your skin. Cold therapy uses cryogenically cooled nitrogen to expose the skin surface to sub-zero temperatures. The cool air will stimulate the skin receptors, release endorphins, and boost blood circulation.



bladez.dubai

OXYGENEO

The revolutionary skincare device. Tripollar pen helps with instant skin tightening and stimulation of collagen production. An individually selected Oxygenation head fills the cells with oxygen that makes the skin smooth, light and shiny. The Neomassage tool is designed to stimulate lymphatic drainage and reduce face swelling.



OXYGENATION HEAD

GENEO OXYPODS combine ground-breaking concepts in biology, chemistry and technology within one little capsule. The therapist should select the capsule depending on your skin type and desired result.



BALANCE

TREATS OILY SKIN



DETOX

REPAIR & PROTECT THE SKIN



HYDRATE

ENHANCES MOISTURE RETENTION



ILLUMINATE

UNIFIES SKIN TONE



REVIVE

REDUCES FINE LINES AND WRINKLES



GLAM

FOR SKIN FIRMING



PRODUCTS WE OFFER



PRODUCTS WE OFFER



PRODUCTS WE OFFER

ALL PRODUCTS ARE REGISTERED WITH DUBAI MUNICIPALITY AND HAVE PASSED ALL LABORATORY TESTS.



**GO TO THE
DUBAI
MUNICIPALITY
APP, SELECT THE
MONTAJI
SERVICE, THEN
SCAN OR ENTER
THE PRODUCT
BARCODE AND
YOU WILL FIND IT
ALL APPROVED**

INVESTMENT SNAPSHOT

Bladez Gents Salon

Metric	Number
Investment	AED 500,000-700,000
Income	AED 1.2 m - 1.3 m
Profit	AED 200,000-300,000
ROI	30%-60%

ALL INVESTEMENT
DETAILS WILL BE
PROVIDED SEPERATELY
UPON REQUEST

bladezgentssalons.com